



23RD ANNUAL WINTER WONDERLAND

CHRISTMAS LIGHT DISPLAY
AT SPORTSMAN LAKE PARK

5PM-9PM

NOVEMBER
22-23 28-30

DECEMBER
3-7 10-23
CHRISTMAS LIGHTS ONLY 26-28

1544 SPORTSMAN LAKE ROAD NW · CULLMAN, AL 35055
FOR INFORMATION, CALL 256-734-3052



**TRAIN RIDE
PHOTO BOOTH
SNOW MACHINE
HORSE & CARRIAGE RIDE**

\$10 PER CAR \$20 PER BUS

Winter Wonderland Sponsors



Mrs Claus Level Sponsor



Reindeer Level Sponsor



CULLMAN
REGIONAL



Elf Level Sponsor



FREEDOM AGENCY
GLORIA WILLIAMS - AGENT
168A COUNTY ROAD 1435
CULLMAN, AL. 35058
PHONE - 256-737-0011
FAX - 256-737-0616



Elf Level Sponsor



SPORTSMAN LAKE PARK

Winter WONDERLAND

WINTER WONDERLAND SPONSOR

\$3,000

- Thank you letter defining your contribution to our event
 - 50 passes to Winter Wonderland
- Your sign to be displayed at the front entrance of the park
- Listed as a Title sponsor in all advertising, articles, and commercials.
- Logo and link of your website will be posted on our website/social media

SANTA WORKSHOP SPONSOR

\$2,500

- Thank you letter defining your contribution to our event
 - 50 passes to Winter Wonderland
- Your sign to be displayed at the Santa Photo Building
- Listed as a Platinum sponsor in all advertising, articles, and commercials.
- Logo and link of your website will be posted on our website/social media

NORTH POLE EXPRESS SPONSOR

\$2,500

- Thank you letter defining your contribution to our event
 - 50 passes to Winter Wonderland
- Your sign to be displayed at the North Pole Express Train Station
- Listed as a Platinum sponsor in all advertising, articles, and commercials.
- Logo and link of your website will be posted on our website/social media

MRS. CLAUS LEVEL SPONSOR

\$1,000

- Thank you letter defining your contribution to our event
 - 20 passes to Winter Wonderland
 - Sign 3x4
- Publication of your name as a sponsor at the event
- Listed as a Premier Sponsor on our website/social media

REINDEER LEVEL SPONSOR

\$500

- Thank you letter defining your contribution to our event
 - 10 passes to Winter Wonderland
- Publication of your name as a sponsor on the website
 - Sign 3x4

ELF LEVEL SPONSOR

\$300

- Thank you letter defining your contribution to our event
- Publication of your name as a sponsor on the website
 - Sign 3x4

**ANY QUESTIONS PLEASE FEEL FREE TO CALL SARA
MORGAN - MARKETING 256-347-8334 OR EMAIL
SMORGAN@CO.CULLMAN.AL.US
PLEASE MAIL ALL CHECKS TO CULLMAN COUNTY PARKS
17465 US HWY 31 CULLMAN AL 35058**